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62,97

**KELLOGG**  
SEED COMPANY

P. O. Box 684

MILWAUKEE 1, WISCONSIN

Return Postage Guaranteed

**RAINBOW**  
BRAND  
**SEEDS**

MARKET QUOTATIONS

Mar. 3, 1950

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# KELLOGG SEED COMPANY

PHONE  
DALY 8-0373

*Field, Grass and Bird Seeds*

POST OFFICE  
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

MARCH 3, 1950



## KELLOGG'S LAWN GRASS MIXTURES

### RAINBO LAWN SEED

Per 100 lbs.

|               |         |
|---------------|---------|
| 1 lb. Carton  | \$80.00 |
| 5 lb. bags    | 77.50   |
| 25 lb. sacks  | 75.50   |
| 50 lb. sacks  | 75.25   |
| 100 lb. sacks | 75.00   |

### RAINBO SHADE SEED

|               |       |
|---------------|-------|
| 1 lb. Carton  | 68.00 |
| 5 lb. bags    | 65.50 |
| 25 lb. sacks  | 63.50 |
| 50 lb. sacks  | 63.25 |
| 100 lb. sacks | 63.00 |

### BLUEMOUND LAWN SEED

|              |       |
|--------------|-------|
| 1 lb. Carton | 64.00 |
| 5 lb. bags   | 62.00 |
| 50 lb. bags  | 60.25 |
| 100 lb. bags | 60.00 |

### GREENDALE LAWN SEED

|               |       |
|---------------|-------|
| 3 lb. bags    | 47.00 |
| 5 lb. bags    | 46.00 |
| 50 lb. bags   | 44.50 |
| 100 lb. sacks | 44.00 |

### STAR LAWN SEED

|              |       |
|--------------|-------|
| 100 lb. bags | 37.00 |
|--------------|-------|

### PACKAGED SEED

|                     |       |
|---------------------|-------|
| Kentucky Blue Grass |       |
| 3 lb. bags          | 71.00 |
| 5 lb. bags          | 70.00 |
| White Clover        |       |
| 1/2 lb. boxes       | 97.00 |
| 1 lb. boxes         | 95.00 |

## GRASSES

### REED CANARY GRASS

Per 100 lbs.

|                |          |
|----------------|----------|
| (100-lb. bags) |          |
| RAINBO         | \$110.00 |

### BROME GRASS

(100-lb. bags)

|                |       |
|----------------|-------|
| Canadian No. 1 | 54.50 |
|----------------|-------|

### KENTUCKY BLUE GRASS

(112-lb. bags)

|               |       |
|---------------|-------|
| RAINBO        | 68.00 |
| Fancy, 28-lb. | 79.00 |

### RED TOP

(100-lb. bags)

|          |       |
|----------|-------|
| RAINBO   | 61.00 |
| 95% Pure | 63.00 |

### ORCHARD GRASS

(100-lb. bags)

|        |       |
|--------|-------|
| RAINBO | 40.00 |
|--------|-------|

### RYE GRASS

(100-lb. bags)

|                              |       |
|------------------------------|-------|
| Domestic                     | 16.00 |
| Perennial—Certified Blue Tag | 21.00 |

### POA TRIVIALIS

|       |       |
|-------|-------|
| Fancy | 65.00 |
|-------|-------|

### FESCUE

(100-lb. bags)

|                        |       |
|------------------------|-------|
| Chewings               | 50.00 |
| Creeping Red           | 58.00 |
| Certified Creeping Red | 61.00 |
| Meadow                 | 35.00 |

### BENT GRASS—Certified—Blue Tag

(100-lb. bags)

|          |        |
|----------|--------|
| Astoria  | 105.00 |
| Seaside  | 100.00 |
| Highland | 90.00  |



Dealer  
Cost  
Per Ton

|              |         |
|--------------|---------|
| 25-lb. Bags  | \$51.65 |
| 50-lb. Bags  | 43.50   |
| 100-lb. Bags | 36.50   |

### Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

## WEDO

(6-10-4)

### Feeds Grass — Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

| Sizes                      | Dealer Cost Each | Retail Price Each |
|----------------------------|------------------|-------------------|
| 25 lb. bag                 | \$1.79           | \$2.75            |
| 50 lb. bag (2-25 lb. bags) | 3.58             | 4.95              |
| 100 lb. bag                | 5.17             | 7.95              |

## COTTON GRAIN BAGS

|                 | Per 100 |
|-----------------|---------|
| New Royal River | \$59.00 |

## BIRD SEED FOR FEEDING

Per 100 lbs

|                         |         |
|-------------------------|---------|
| Canary                  | \$11.00 |
| Sunflower (Gray Stripe) | 22.00   |
| Sunflower (Small Black) | 12.00   |
| Bird Rape—Large, Sweet  | 14.50   |
| Thistle or Niger        | 19.00   |
| Large Millet—Proso      | 4.80    |

Ask for prices on PETAMINE—  
"The Wonder Food for Canaries."

## SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

| Sizes   | Your Cost  | Suggested Retail Price               |
|---|------------|--------------------------------------|
| 10-lb.* carton (packed in cases of 8 cartons) | ea. \$ .58 | 2 1/2 lb. box .....\$ .25            |
| 25-lb. bag (packed in cases of 2 bags)        | ea. .95    | 5 lb. box (2-2 1/2 lb. boxes) .. .50 |
| 50-lb. bag                                    | ea. 1.67   | 10 lb. carton ..... .80              |
| 100-lb. bag                                   | ea. 2.57   | 25 lb. bag ..... 1.50                |
|   |            | 50 lb. bag ..... 2.50                |
|   |            | 100 lb. bag ..... 3.95               |





# KELLOGG SEED COMPANY



Phone DAly 8-0373

## WHOLESALE PRICE LIST

**DISCLAIMER:** KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the label.

**TERMS:** Net Cash. F. O. B. Milwaukee, prompt shipment, subject to market changes and stocks being unsold. Quotations include the seed price and bag extra. Timothy, Alsike, Red Clover and Sweet Clover packed in bushel sacks 25c per 100 lbs. higher.

### ALFALFAS

|                                  | (60-lb. bags) | Per 100 lbs. |
|----------------------------------|---------------|--------------|
| <b>MONTANA</b>                   |               |              |
| RAINBO .....                     |               |              |
| <b>WISCONSIN</b>                 |               |              |
| RAINBO .....                     |               | 58.00        |
| <b>CANADIAN</b>                  |               |              |
| RAINBO .....                     |               | 60.00        |
| <b>KANSAS</b>                    |               |              |
| RAINBO .....                     |               | 56.00        |
| <b>GRIMM CERTIFIED—Blackfoot</b> |               |              |
| BLUE TAG .....                   |               | 65.00        |
| <b>GRIMM REGISTERED</b>          |               |              |
| Canadian .....                   |               | Sold out     |
| <b>RANGER CERTIFIED</b>          |               |              |
| BLUE TAG (Northern) .....        |               | 95.00        |
| <b>LADAK CERTIFIED</b>           |               |              |
| BLUE TAG .....                   |               | 65.00        |
| <b>COSSACK CERTIFIED</b>         |               |              |
| BLUE TAG .....                   |               | 65.00        |

### CLOVERS

|   | (150-lb. bags) |
|---|----------------|
| <b>LADINO</b>                                   |                |
| *Certified Blue Tag .....                       | \$195.00       |
| Uncertified .....                               | 190.00         |
| In lots of 10 lbs. or less<br>5c per lb. higher |                |
| *(Packed 5, 10, 25 and 50-lb. sealed bags)      |                |
| <b>WHITE</b>                                    |                |
| Fancy .....                                     | \$90.00        |
| Choice .....                                    | 85.00          |
| Mixing Grade .....                              | 70.00          |
| <b>ENGLISH WILD WHITE CLOVER</b>                |                |
| Fancy .....                                     | \$175.00       |

### CLOVERS

|  | (160-lb. bags) | Per 100 lbs. |
|--|----------------|--------------|
| <b>ALSIKE</b>  |                |              |
| RAINBO .....   |                | \$40.50      |
| FANCY WESTERN .....  |                | 42.50        |
| ALSIKE AND WHITE .....   |                | 38.00        |
| <b>RED CLOVER, MEDIUM</b>  |                |              |
| RAINBO .....   |                | 58.50        |
| Containing about 4 % Alfalfa ..  |                | 50.00        |
| <b>RED CLOVER, MAMMOTH</b>   |                |              |
| RAINBO .....   |                | 53.50        |
| <b>SWEET CLOVER—</b>   |                |              |
| Mostly White Blossom   |                |              |
| RAINBO .....   |                | 27.00        |
| <b>SWEET CLOVER—YELLOW BLOSSOM</b>   |                |              |
| RAINBO .....   |                | 26.00        |
| <b>SWEET CLOVER—HUBAM</b>  |                |              |
| RAINBO .....   |                | 23.00        |
| Red Clover, Alsike and Sweet Clover<br>packed in bushel bags 25c per 100 lbs.<br>higher. |                |              |

### TIMOTHY

|   | (125-lb. bags) |
|---|----------------|
| <b>IOWA GROWN</b>   |                |
| RAINBO .....  | \$83.00        |
| <b>TIMOTHY and ALSIKE</b>                                 |                |
| (135-lb. bags)  |                |
| About 20 % Alsike .....                                   | \$34.00        |
| About 50 % Alsike .....                                   | 37.00          |
| Timothy packed in bushel bags 25c per<br>100 lbs. higher. |                |

### CEREAL GRAINS

|                                     | (3 bu. bags), Wisconsin Grown | Per bushel   |
|-------------------------------------|-------------------------------|--------------|
| <b>OATS</b>                         |                               |              |
| Vicland, Certified Blue Tag ....    |                               | \$1.75       |
| Bonda, Certified Blue Tag ...       |                               | Sold out     |
| Mindo, Certified Blue Tag ....      |                               | 1.75         |
| Clinton, Certified Blue Tag ..      |                               | 1.75         |
| <b>BARLEY (2½ bu. bags)</b>         |                               |              |
| MOORE—Wisconsin Grown               |                               |              |
| Certified, Blue Tag .....           |                               | 3.80         |
| Uncertified .....                   |                               | 3.00         |
| <b>WHEAT (2½ bu. bags)</b>          |                               |              |
| Henry                               |                               |              |
| Certified, Blue Tag .....           |                               | \$ 3.50      |
| Thatcher (Improved)                 |                               |              |
| RAINBO .....                        |                               | 3.25         |
| <b>SPRING RYE (2½ bu. bags)</b>     |                               |              |
| Wisconsin Grown                     |                               |              |
| RAINBO .....                        |                               | 3.00         |
| <b>SPELTZ (100 lb. bags)</b>        |                               |              |
| Dakota Grown                        |                               |              |
| RAINBO .....                        |                               | \$ 4.50      |
| <b>MISCELLANEOUS SEEDS</b>          |                               |              |
| (100-lb. bags)                      |                               | Per 100 lbs. |
| <b>DWARF ESSEX RAPE</b>             |                               |              |
| RAINBO .....                        |                               | \$15.00      |
| <b>FIELD PEAS (WHITE OR CANADA)</b> |                               |              |
| RAINBO .....                        |                               | 7.00         |
| <b>FLAX</b>                         |                               |              |
| RAINBO .....                        |                               | 11.00        |

**Distributors:** Doughboy Feed and Farm Store, Shawano, Wisconsin, and Door County Pro  
Seed Stocks Available at Madison, Wisconsin, Central Storage and Warehouse Company,



# MILWAUKEE, WISCONSIN

322 EAST FLORIDA STREET

MARCH 3, 1950

The container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

Cost of the bag or sack at no extra cost and are packed gross weight. Orders for less than single bag lots at somewhat higher

## SEED CORN

### WISCONSIN GROWN—State Sealed and Certified

| (2-bu. bags)                    | Per bu. |
|---------------------------------|---------|
| Golden Glow .....               | \$ 4.25 |
| Wis. No. 8 (Not Certified) .... | 4.00    |
| Wis. No. 25 (Not Certified) ... | 4.00    |

### NEBRASKA GROWN

| (2-bu. bags)             |         |
|--------------------------|---------|
| Golden Glow .....        | \$ 3.85 |
| Wisconsin No. 8 .....    | 3.35    |
| Improved Leaming .....   | 3.85    |
| Pride of North .....     | 3.35    |
| Reid's Yellow Dent ..... | 3.35    |

### FODDER CORN

| (2½-bu. bags) |         |
|---------------|---------|
| Red Cob ..... | \$ 3.10 |
| Leaming ..... | 3.00    |
| Eureka .....  | 4.25    |

### HYBRID CORN—State Sealed and Certified

| Flat Kernels<br>(1-bu. bags) |         |
|------------------------------|---------|
| 85-day .....                 | \$ 6.25 |
| 90-day .....                 | 6.00    |
| 95-day .....                 | 6.00    |
| 100-day .....                | 6.00    |
| 105-day .....                | 6.00    |
| 110-day .....                | 6.00    |
| 115-day .....                | 6.00    |

### FODDER HYBRID—(Silk Corn)

| Certified—flat kernels<br>(1-bu. bags) |         |
|--|---------|
| U. S. No. 13 .....                     | \$ 6.00 |
| Illinois 960-1 .....                   | 6.25    |

## FORAGE SEEDS

### CANE SEED

| (100-lb. bags)         | Per 100 lbs. |
|------------------------|--------------|
| Atlas Sorgo .....      | \$ 5.50      |
| Orange Cane .....      | 5.50         |
| Black Amber Cane ..... | 5.50         |

### MILLETS

| (100-lb. bags) |         |
|----------------|---------|
| German .....   | \$ 5.75 |
| Japanese ..... | 6.75    |
| Proso .....    | 5.00    |

### SUDAN GRASS

| (100-lb. bags) |         |
|----------------|---------|
| RAINBO .....   | \$ 9.00 |

### SWEET SUDAN GRASS

|              |         |
|--------------|---------|
| RAINBO ..... | \$11.00 |
|--------------|---------|

### VETCH (Winter or Hairy)

| (150-lb. bags) |         |
|----------------|---------|
| RAINBO .....   | \$22.00 |

### BUCKWHEAT

| (100-lb. bags)   |         |
|------------------|---------|
| Silverhull ..... | \$ 3.50 |

### SOYBEANS

| (150-lb. bags)           | Per bu. |
|--------------------------|---------|
| HAWKEYE, Certified ..... | \$ 3.35 |

### SUNFLOWER—(For Seed)

| (100-lb. bags)    | Per 100 lbs. |
|-------------------|--------------|
| Gray Stripe ..... | \$22.50      |

Inoculate all Legume Seeds with

## NITRAGIN

1893—FIFTY-TWO YEARS OF SERVICE—1950

When ordering, Always state name of seed.

### ALFALFA (A)

| Sweet, Bur, Hubam Clovers | Size | Dealer | Retail |
|---------------------------|------|--------|--------|
| 1 bu. ea. ....            | 32   | \$ .50 |        |
| 2½ bu. ea. ....           | 65   | 1.00   |        |

### CLOVERS (B)

| Red, Alsike, Crimson, White and Ladino. | Size | Dealer | Retail |
|---|------|--------|--------|
| 1 bu. ea. ....                          | 32   | \$ .50 |        |
| 2½ bu. ea. ....                         | 65   | 1.00   |        |

### COMBINATION (AB)

|                |        |        |
|----------------|--------|--------|
| 1 bu. ea. .... | \$ .32 | \$ .50 |
|----------------|--------|--------|

### LESPEDEZA (L)

|   |        |        |
|---|--------|--------|
| 100 lb. size (Inoculates up to 100 lbs.) ea. .... | \$ .32 | \$ .50 |
|---|--------|--------|

### PEAS, VETCHES (All Varieties)

|   |        |        |
|---|--------|--------|
| 100 lb. size (Inoculates up to 100 lbs.) ea. .... | \$ .32 | \$ .50 |
|---|--------|--------|

### GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines, Lima Beans and Edible Soybeans.

|   |  |
|---|--|
| Dir. \$1.20 ctn. — Rtl. 15c ea. — Packed 12 to Display Ctn. |  |
| 2½ bu. to 25 bu. sizes 6 to carton, all others 12           |  |

### SOYBEANS (S)

| Size                       | Dealer | Retail |
|----------------------------|--------|--------|
| 2 bu. ea. ....             | \$ .20 | \$ .30 |
| 5 bu. each .. (See 30 bu.) |        | .50    |
| 25 bu. (One can) 150       | 1.50   | 2.25   |
| 30 bu. .... (6-5 bu. cans) | 1.90   | 2.95   |

### BEANS (D)

| Navy, Pinto, Wax, String, Kidney and Great Northern | Size | Dealer | Retail |
|---|------|--------|--------|
| 1 bu. ea. ....                                      | 32   | \$ .50 |        |

### PEANUTS, COW PEAS (E)

|                |        |        |
|----------------|--------|--------|
| 2 bu. ea. .... | \$ .20 | \$ .30 |
| 5 bu. ea. .... | .32    | .50    |

## SEMESAN DU PONT PRODUCTS

A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.

| COMMODITY AND NET WEIGHT OF PACKAGES | Minimum Wholesale Prices to Dealers | Minimum Retail Prices to Consumers |
|--------------------------------------|-------------------------------------|------------------------------------|
|--------------------------------------|-------------------------------------|------------------------------------|

| New Improved CERESAN—For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets | Single Unit             |
|---|-------------------------|
| 4-oz. can. ....   | \$ 9.85 case, 36 \$ .45 |
| 1-lb. can. ....   | 8.00 case, 12 1.00      |
| 4-lb. can. ....   | 15.30 case, 6 3.40      |
| 40-lb. drum. ....   | 23.00 drum 28.75        |
| 100-lb. drum. ....  | 55.00 drum 69.00        |

| CERESAN M—See New Improved CERESAN and 2% CERESAN for recommendations. | Single Unit              |
|--|--------------------------|
| 14-oz. can. ....   | \$ 8.00 case, 12 \$ 1.00 |
| 3-lb. can. ....  | 12.75 case, 6 2.85       |
| 40-lb. drum. ....  | 23.00 drum 28.75         |
| 100-lb. drum. ....   | 55.00 drum 69.00         |

| SEMESAN JR.—For Field, Sweet and Pot Com | Single Unit             |
|--|-------------------------|
| 12-oz. can. ....                         | \$ 5.20 case, 12 \$ .62 |
| 25-lb. pail. ....                        | 11.65 pail 13.85        |
| 100-lb. drum. ....                       | 41.07 drum 49.95        |

| SEMESAN BEL—For Irish and Sweet Seed Potatoes | Single Unit               |
|---|---------------------------|
| 2-oz. pkg. ....                               | \$ 38.85 case, 144 \$ .50 |
| 1-lb. can. ....                               | 16.00 case, 12 2.00       |
| 4-lb. can. ....                               | 28.50 case, 6 6.33        |
| 40-lb. drum. ....                             | 47.05 drum 59.00          |
| 100-lb. drum. ....                            | 114.33 drum 138.75        |

| SEMESAN—For Vegetables, Flowers and Bulbs | Single Unit               |
|---|---------------------------|
| 1/3-oz. env. ....                         | \$ 17.40 case, 144 \$ .20 |
| 2-oz. pkg. ....                           | 13.40 case, 36 .60        |
| 12-oz. can. ....                          | 19.70 case, 12 2.40       |
| 4-lb. can. ....                           | 49.30 case, 6 11.00       |
| 25-lb. pail. ....                         | 46.62 pail 58.28          |
| 100-lb. drum. ....                        | 181.60 drum 219.80        |

| ARASAN—For Corn, Peanuts, Peas, Beans, Vegetables | Single Unit              |
|---|--------------------------|
| ¾-oz. pkg. ....                                   | \$ 10.80 case, 72 \$ .25 |
| 8-oz. can. ....                                   | 12.50 case, 24 .80       |
| 4-lb. can. ....                                   | 23.52 case, 6 5.16       |
| 25-lb. drum. ....                                 | 24.00 drum 30.00         |
| 100-lb. drum. ....                                | 93.00 drum 115.00        |

| ARASAN SF—For Use in Slurry Treaters | Single Unit            |
|--------------------------------------|------------------------|
| 25-lb. drum. ....                    | \$ 36.00 drum \$ 45.00 |
| 100-lb. drum. ....                   | 139.50 drum 172.50     |

| TERSAN—For Golf and Lawn Turfs | Single Unit              |
|--------------------------------|--------------------------|
| 8-oz. can. ....                | \$ 12.50 case, 24 \$ .80 |
| 4-lb. can. ....                | 23.52 case, 6 5.16       |
| 25-lb. drum. ....              | 24.00 drum 30.00         |
| 100-lb. drum. ....             | 93.00 drum 115.00        |

| Special SEMESAN—For Golf and Lawn Turfs | Single Unit               |
|---|---------------------------|
| 1-lb. can. ....                         | \$ 16.00 case, 12 \$ 2.00 |
| 4-lb. can. ....                         | 31.16 case, 6 6.92        |
| 25-lb. pail. ....                       | 31.91 pail 39.96          |
| 100-lb. drum. ....                      | 123.77 drum 149.85        |

## FARM CLIPPER MILLS

| No. 2-B Regular Clipper Cleaner                                  | Each \$62.00 |
|--|--------------|
| No. 2-B Special Clipper Cleaner with elevator and two way bagger | 75.00        |
| Electric Motor for Clipper Cleaner (1/3 H. P.)                   | 18.00        |
| Clipper Rocker Seed Treater no power required                    | 54.00        |



## CRO-TOX

### Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

|                     |                  |
|---------------------|------------------|
| 1 Bu. (8 oz. Size)  | \$4.32 per Doz.  |
| 2 Bu. (16 oz. Size) | \$7.20 per Doz.  |
| 4 Bu. (1 qt. Size)  | \$12.60 per Doz. |





## PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

| KIND                   | Pounds Per Acre  | Pounds Per Bu. |
|------------------------|------------------|----------------|
| Alfalfa, broadcast     | 18-22            | 60             |
| Alfalfa, drills        | 12-15            | 60             |
| Barley                 | 96-120           | 48             |
| Blue Grass, Kentucky   | 25-28            | 14             |
| Blue Grass, Canada     | 25-28            | 14             |
| Brome Grass            | 20-30            | 14             |
| Buckwheat              | 45-60            | 50             |
| Cane, broadcast        | 50-70            | 50             |
| Cane, drills           | 10-15            | 50             |
| Clover, Alsike         | 8-12             | 60             |
| Clover, Ladino         | 3-5              | 60             |
| Clover, Medium         | 10-15            | 60             |
| Clover, Mammoth        | 10-15            | 60             |
| Clover, Sweet, hulled  | 12-15            | 60             |
| Clover, Sweet          | 20-30            | 30             |
| Clover, White          | 4-8              | 60             |
| Corn                   | 8-12             | 56             |
| Fescue, Meadow         | 15-25            | 24             |
| Fescue, Chewings       | 25-28            | 14             |
| Flax                   | 28-42            | 56             |
| Lawn Grass             | 60-120           | 20             |
| Millets, for hay       | 45-50            | 50             |
| Millets, for seed      | 30-40            | 50             |
| Millet, Japanese       | 12-15            | 30             |
| Oats                   | 64-76            | 32             |
| Oats, with Peas        | 1 bushel of each |                |
| Peas, Canada           | 120-150          | 60             |
| Rape, broadcast        | 8-10             | 50             |
| Rape, drills           | 5-6              | 50             |
| Red Top, solid seed    | 7-12             | 14             |
| Red Top, unhulled      | 10-15            | 14             |
| Reed Canary Grass      | 4-6              | 24             |
| Rye, Winter            | 84-112           | 56             |
| Rye, Spring            | 56-84            | 56             |
| Soy Beans, broadcast   | 90-120           | 60             |
| Soy Beans, drills      | 30-45            | 60             |
| Speltz                 | 62-100           | 48             |
| Sudan                  | 30-40            | 40             |
| Sunflower, drills      | 8-10             | 24             |
| Timothy                | 10-12            | 45             |
| Timothy and Alsike     | 8-10             |                |
| Vetch, Hairy or Winter | 50-125           | 60             |
| Wheat                  | 90-120           | 60             |

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN

## CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from “seedling” stage to “mature” growth—without harming lawn grasses.

| Size                     | Dealer Price Per Case | Retail Price Per Package |
|--------------------------|-----------------------|--------------------------|
| 8-oz. (12 per case)      | \$ 7.20               | \$ 1.00                  |
| 16-oz. (12 per case)     | 10.80                 | 1.50                     |
| Quart (12 per case)      | 18.00                 | 2.50                     |
| Half Gallon (2 per case) | 5.70                  | 4.75                     |
| Gallon (1 per case)      | 5.40                  | 9.00                     |

## DU PONT WEED KILLER — FOR LAWNS

### 2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds — won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

| Size                    | Min. Price to Dealer Per Dozen | Min. Retail Price Per Package |
|-------------------------|--------------------------------|-------------------------------|
| 8-oz. can (24 per case) | \$ 7.50                        | \$ 1.00                       |

### DU PONT “AMMATE”

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

| Size                       | Min. Price to Dealer | Min. Retail Price Per Pkg. |
|----------------------------|----------------------|----------------------------|
| 2-lb. bottle (12 per case) | \$ 6.80 for 12       | \$ .85                     |
| 6-lb. bottle ( 4 per case) | 6.00 for 4           | 2.25                       |
| 50-lb. drum                | 9.25 a drum          | 13.50                      |
| 350-lb. barrel             | 56.00 a barrel       | 73.50                      |

## PREMIER PEAT MOSS AND POULTRY LITTER

Premier's bigger, better bales give you more Peat Moss and Poultry Litter for the money. (One Super bale of Peat Moss or Poultry Litter covers 300 square feet one inch deep.)

### PEAT MOSS (Veneer Cover)

|                                | Each    |
|--------------------------------|---------|
| Super bale—approximate weight  |         |
| 110 pounds                     | \$ 3.85 |
| Handy bale—approximate weight  |         |
| 40 pounds                      | 2.85    |
| Junior bale—approximate weight |         |
| 20 pounds                      | 1.60    |

### POULTRY LITTER (Veneer Cover)

|                               |      |
|-------------------------------|------|
| Super bale—approximate weight |      |
| 80 pounds                     | 3.75 |